THE OPPORTUNITY:
Customized learning, informed by enhanced and expanded student data, will boost motivation and achievement. More students will stay on track for college and career readiness.

THE PROBLEM:
The current official transcript does not provide enough information for teachers to allow for personalized learning from the first day of school.

THE SOLUTIONS:
Create a universal “Student Data Backpack” to form the new official transcript for every student. Add to that an expanded “Learner Profile” that draws from multiple sources to form a holistic picture of each student to power personalization and boost achievement.

Student Data Backpack
Backpack data travels with a student so that teachers can personalize learning starting day one. In addition to standard demographic and achievement data, it contains standards-based gradebook information and a portfolio of personal bests. The Data Backpack forms the new minimum standard for student transcripts.

Expanded Learner Profile
A comprehensive learner profile will be generated as data that describes each student’s strengths, weaknesses, preferences and motivations accumulates over time. Data will come from multiple and varied sources and draw automatically from student experiences inside of lessons, assessments, apps, etc.

Powering Personalization
Without a robust plan for expanding notions of transcripts, student records and learner profiles, we’ll miss the opportunities for truly personalized learning as outlined in Digital Learning Now’s 10 Elements. Data Backpacks: Portable Records & Learner Profiles creates a vision for a next generation student data system that will leverage technology to ensure personalization from start to finish.